

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

Board of Directors and Stockholder
S.L. Reed & Company

We have audited the accompanying statement of financial condition of S.L. Reed & Company (the "Company") as of December 31, 2016, and the related statements of income, changes in stockholder's equity and cash flows for the year then ended, and the related notes to the financial statements (collectively, the "financial statements"). These financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. Our audit included consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of S.L. Reed & Company as of December 31, 2016, and the results of its operations and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States.

The supplementary information contained in Schedule I, II, and III (the "Supplemental Information") has been subjected to audit procedures performed in conjunction with the audit of S.L. Reed & Company's financial statements. The Supplemental Information is the responsibility of S.L. Reed & Company's management. Our audit procedures included determining whether the Supplemental Information reconciles to the financial statements or the underlying accounting and other records, as applicable, and performing procedures to test the completeness and accuracy of the information presented in the Supplemental Information. In forming our opinion on the Supplemental Information, we evaluated whether the Supplemental Information, including its form and content, is presented in conformity with 17 C.F.R. § 240.17a-5. In our opinion, the supplementary information contained in Schedule I, II, and III is fairly stated, in all material respects, in relation to the financial statements as a whole.

SQUAR MILNER LLP



Los Angeles, California
February 23, 2017

S.L. REED & COMPANY
STATEMENT OF FINANCIAL CONDITION
December 31, 2016

ASSETS

| | |
|---------------------------------------|-------------------|
| Cash | \$ 246,459 |
| Receivable from clearing organization | 37,780 |
| Deposit with clearing organization | 141,064 |
| Prepaid expense | <u>13,550</u> |
| Total assets | <u>\$ 438,853</u> |

LIABILITIES AND STOCKHOLDER'S EQUITY

Liabilities

| | |
|---------------------------------------|---------------|
| Accounts payable and accrued expenses | \$ 34,160 |
| Commissions payable | <u>20,815</u> |
| Total liabilities | <u>54,975</u> |

Stockholder's Equity

| | |
|--|-------------------|
| Common stock, no par value, 10,000,000 shares authorized, 5,000,000 shares issued and outstanding | 5,000 |
| Additional paid-in capital | 197,850 |
| Retained earnings | <u>181,028</u> |
| Total stockholder's equity | <u>383,878</u> |
| Total liabilities and stockholder's equity | <u>\$ 438,853</u> |